

Demo and Tech Survey SCW 4/18/20

Initials	1	2	3	4	5		1a	2a	3a	4a	5a	6a
	Comp age	Equip on primary comp	User Level	Social Media user	On-line Meeting exper		Club content & admin online	Club w pro help	Distant pro...club pays	Distant pro... Members pay \$20+	Rely on You Tube content	Days/ Hours avail
WS	a	cd	a	c	b		0	x	x	0	x	a c
CLW	a	abcd	b	c	a		x	0	0	0	X	abcde
FR	c	c	c	c	d		0	0	0	0	x	d
DS	a	abcd	a	b	a		x	x	x	x	0	abcde
HM	b	abc	b	c	c		x	0	0	x	0	bcde
DC	a	abcd	a	a	a		x	0	0	0	x	ac
JW	a	abc	a	b	b		x	x	x	0	0	abc
TE	a	abcd	a	b	a		x	x	x	0	0	c
MB	a	abc	b	c	b		0	x	0	0	0	ade
RS	a	abc	a	b	a		X	0	x	0	x	acd
10												
MM	a	abcd	a	a	a		x	x	x	x	x	abcde
TJ	a	abcd	a	a	a		NR	NR	NR	NR	NR	acde
SB	b	abc	b	b	b		x	x	x	0	x	abc
LD	a	abcd	a	b	d		x	x	0	x	0	abcde
BA	a	abcd	b	c	d		0	0	0	0	0	c
16 MT	a	abc	b	c	c		x	0	x	0	x	cde
	16	16	16	16	16		15	15	15	15	15	15
	A=13 B=2 C=1	A=14 B=14 C=16 D=8	A=9 B=6 C=1	A=3 B=6 C=7	A=7 B=4 C=2 D=3		X=11 0=4	X=8 0=7	X=8 0=7	X=4 0=11	X=8 0=7	A=11 B=7 C=14 D=10 E=8

Narrative results:

1. Nearly all of our members have relatively new computers,
2. Most of those have speakers and microphones capable of participating in typical group conference meetings
3. Some have advanced skills (6/16) and all but one have skills ranked average or better
4. Social media participation is low, with 7/16 doing none at all
5. About half consider on-line meetings routine 7/16, and another 6 can manage

Narrative Choices for remote formats for meetings, demos, and education:

1. Strong support for club generated and club sponsored content (11/15)
2. Split support for enhanced club functionality with professional support (IT, camera work)
3. Likewise split support for using remote professional demo, as long as included in dues/club funds
4. Small support (4/15) for the same remote professional content if an added fee were required (\$20)
5. You-tube considered worthy by a split vote...not clear if this indicates You-tube as an exclusive alternative to club-sponsored content or simply as a supplement.
6. Choice of days: Saturday morning, our current custom, strong support (14/15)
Weekday evenings 11/15
Saturday afternoons 10/15
Friday evenings & Sunday evenings only half (7/8 out of 15)

Initial interpretations:

Group has equipment and experience capable for online presentations. Members are less concerned about polished “professional caliber” content as opposed to additive cost.

Wells added interpretation based on feedback delivering remote presentation to another demanding audience: “Polished content” when using big screen for in-person demos is not as critical to education and interaction, as human dialogue and interjections can fill in gaps. If the video stream is “totality,” however, that tolerance will rapidly dissipate if it’s poor quality. For the club to do this, an expenditure of \$500 - \$1000 will be required for cameras, lights, audio balance technology, and a professional consultation to teach 3-4 or us how to do this on our own. While COVID rules may be loosened by summer, there could be ROI by the ability to do small focus group education even when our in-person meetings have been restored.

WS, 4/19/2020