

Your Presenters





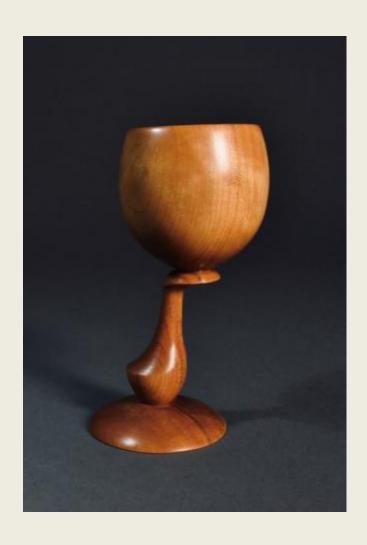


Here's What We're Talking About! Great Photo Examples From SCW Turners





John Wells



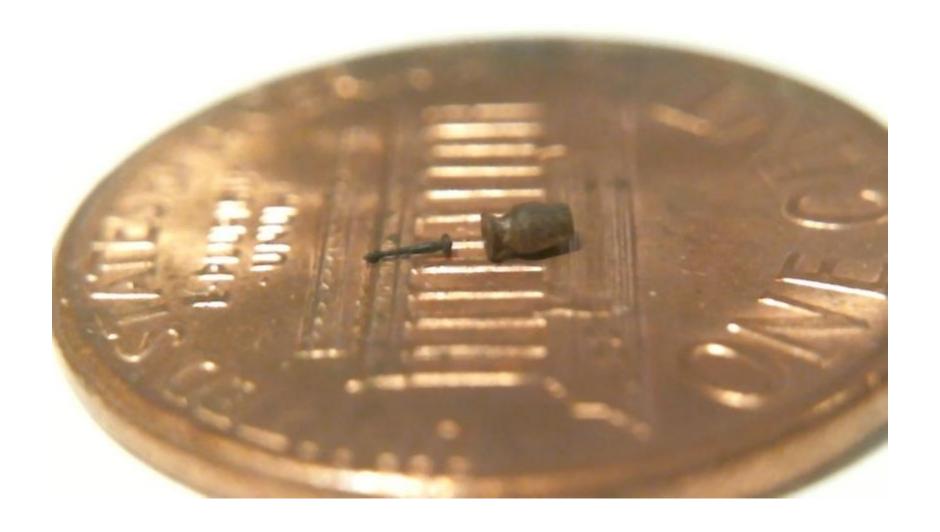


John Wells

Linda Anderson



Maarten Meerman



Maarten's Honey Big Dipper



Hello, Alkaid, Mizar, Alioth, Megrez, Phecda, Dubhe, & Merak

Dwain Christensen Manzanita Burl and Resin





Larry Dubia



Tom Eovaldi





Wells Shoemaker

What Goes into Effective Photos?

- Interesting subject matter, first! This we have!
- 2. Equipment –Dwain
- 3. Composition Wells
- 4. Lighting—Dwain
- 5. How to share photos—Dwain
- 6. Q&A, discussion, Wells & Dwain

We're going to discuss those with examples!

Equipment: The Camera



The DSLR (Digital Single Lens Reflex Camera):

PLUS:

- Offers great image quality.
- Good flexibility for adjusting to specific environments.
- Larger file size and format.
- Multiple lens can be used.
- Flash is can be externally mounted.

MINUS:

- Typically higher priced.
- Can give a not-so-great image in "dummy mode".
- Heavy and hard to transport.
- Bigger file size.

Note:

Tripod is highly recommended for use with an SLR.

DSLR Examples:







Depth of Field Sharp detail object, soft focus background

Can do this on purpose with SLR @ low f stop

Most DSLR now have easy auto settings for close ups



Roy Holmberg Multimedia...

In Santa Cruz, naturally

Equipment: The Cell Phone Camera



The Cell Phone:

(Disclaimer - I'm an iPhone user)

PLUS:

- Also very good quality image depending on the version of phone you have.
- Deals with lighting pretty well over-all.
- You always have it / hand held.
- Typically no tripod is necessary.

MINUS:

- File type is jpg and not very "forgiving".
- Getting images off camera can be a chore.
- Not very forgiving in some lighting situations.

This image is a typical setup I use for taking videos while turning. Here a tripod is a must.



Composition

Four Guidelines from Wells

- 1. Feature the object—eyes pulled to attention
- 2. Minimize distractions—clutter, conflicting colors, boldly patterned backgrounds, glaring light, harsh shadows
- 3. Context—Bowl on a table, not a car hood
 - Size reference if helpful
- 4. Angles and representation for intrigue

1. Feature the Object





Raf Strudley



John Wells

Corrina, Corrina, Where you been so long? -Bob Dylan '65 Corona, Corona, Why you stay'in so long? -Your SCW President '20





2. Distractions: Patterned background, shadows and extraneous "stuff"





Same turner, better photo



Distracting shadows partial objects in view



Non-competing background



Can delete some, not all distractions



Angular shadow in back, patterns



Cropped on computer

Same turner, now with Uniform background, focus on bowl



Non traditional background— White sheepskin



Non traditional background— Black sheepskin



Complementary Backgrounds

Pattern, harsh contrast ...harder to grasp artistry



Color adds soft intrigue and warmth ...not competing with form



Complementary Natural Background



Roy Holmberg

Environmental background... Blurred, complementary, not conflicting



Sue Broadston's Bullet Bowl

Natural background Diffuse light



Aptos Camo

Natural environment Brilliant sunlight



Monochrome Paper



Simple, illustrative of plaited grain, no scale...WS

Non conflicting background pattern Contrast highlights the object



Alaskan Yellow Cedar (AYC) and Aptos Exposed Aggregate (AEA) WS

Polished granite countertop



Avoided glare

11.5" platter

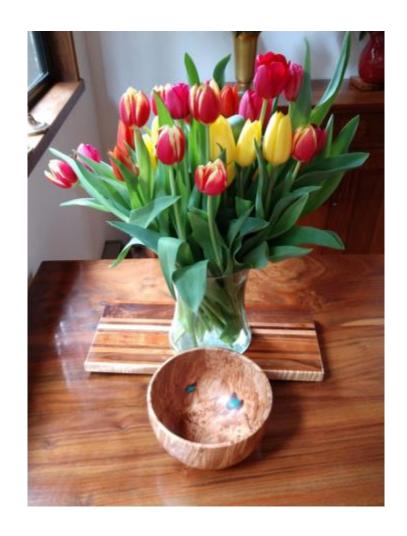
Bill Hopkins

3. Context



Show it where it belongs





Natural use



Friend's garden

At home in the kitchen





Dwain's skateboard deck carafe grasper

Jim Baker Spoons in process



Note lemon for scale

Yes, Bowls do come from trees



Bark is visually and contextually perfect. Dan Aldridge's rough outs

Redwood on a Redwood Railing in the Redwoods



4. Angles and Representation Keep it Interesting!



What are you trying to show?



Subject was Texturing

Photo Illustrated that aspect...

Not intended for whole Bowl display



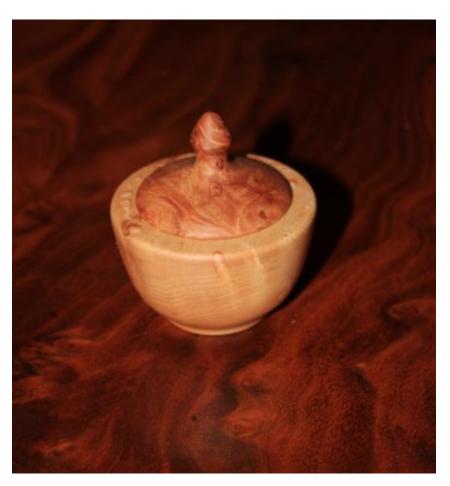


Lidded bowls—photo shows the lids... on and off

Two views assembled Most of us will do this with 2 photos



2 photos to show more detail





Ideally similar lighting and style WS



Make people think

DC

Size Reference The Right Hand of Dan



rule, too...

Size Reference—Marble Egg



Size Gauge—2x6's



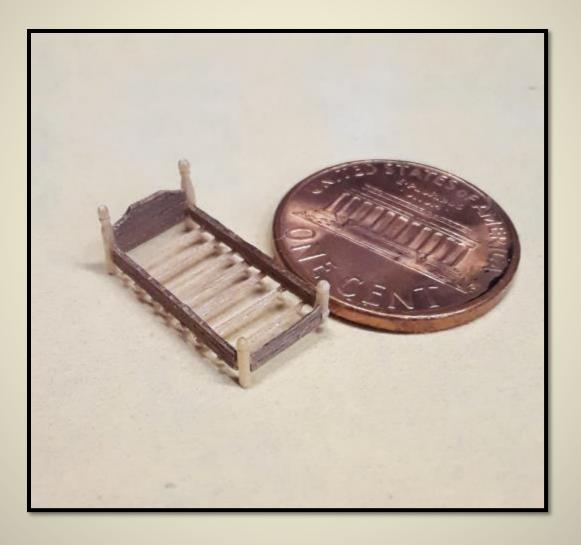
Sycamore "dory bowl" WS

Size Matters! Big Turner, Big Bowl!



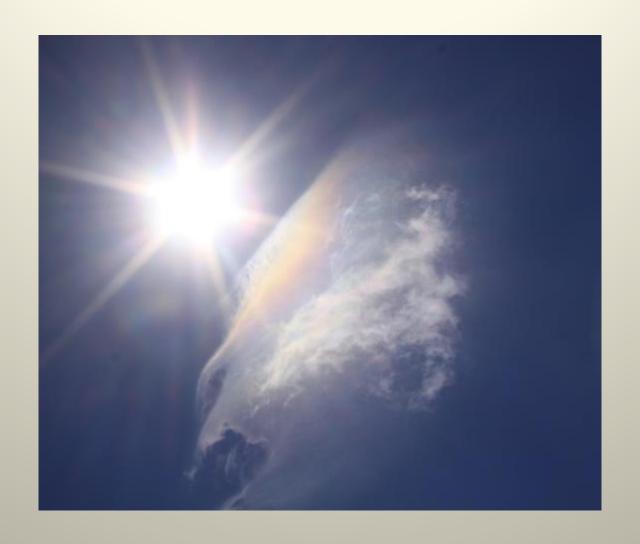
Larry Dubia and a really big Kauri bowl

Maarten's Size Gauge



Tooth Fairy Bed

Lighting—Dwain



Lighting is EVERYTHING



- Burn out.
- Even light.

This image:

- Graduated background.
- Light stands
- DSLR with a Tripod
 - Settings in this mode

This image is a typical setup I use for taking images for pieces for sale. Also taken with an iPhone.

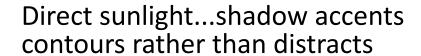
Lighting is EVERYTHING





Same object, Different light

Artificial light—glare, dull







Maple and acrylic platter by Jim Beckett

This light's for Yew

Diffuse natural light Inadequate in this case

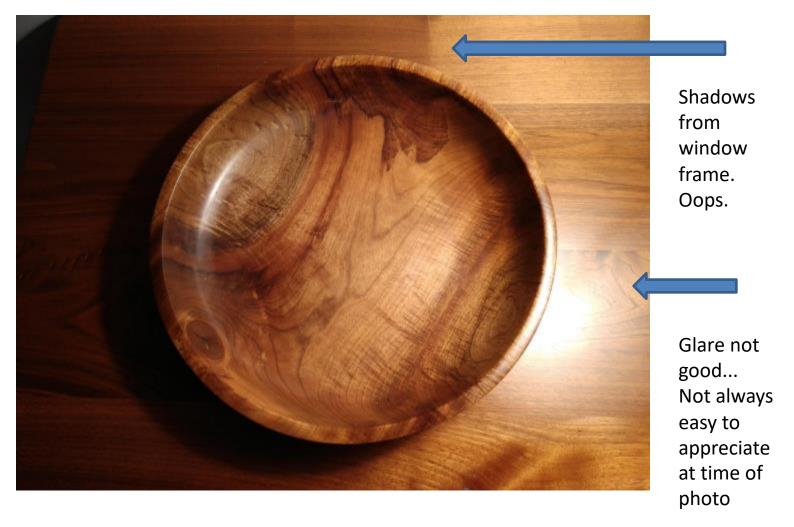
Flash: Runs risk of "burning" out glare, but highlights warmth





For yew, the color is the main feature...can't afford to lose that

Tabletop: Convenient, but...



Bay Laurel platter 14" WS

Clean View of Bowl



Would have been even better if glare had been avoided

Wooden floor Neutral color & texture



Avoided harsh shadows and glare despite flash this time

Sharing Files

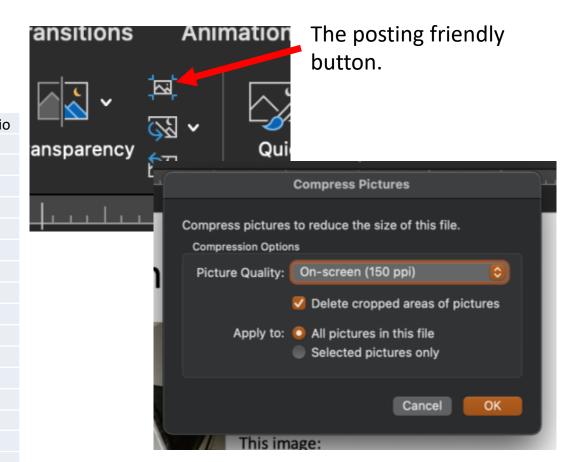


Sharing & Posting

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4x4.3	1:1.3	14x18	7:9	
5x7	5:7	12x36	1:3	
7x7	1:1	16x20	4:5	
8x8	1:1	18x24	3:4	
8x10	4:5	20x24	5:6	
8.5x11	8.5:11	20x28	5:7	
8x12	1:3	22x28	11:14	
9x12	3:4	20x30	10:15	
10x13	10:13	24x30	12:15	
10x20	1:2	24x36	6:9	
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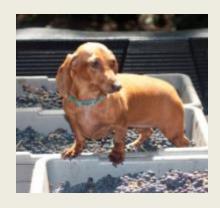
- File size usually refers to megs.
- Image size refers to the pixel counts or in inches.

For sharing, the smaller is usually better. Some sites will only allow a given "size". [file and image]



President's Challenges March and April

March—Mutt and Jeff—something large and something small from the same piece of wood





President's Challenge April

Enter the SCW Member Gallery

- 1, 2, or 3 images of work that gives you pride
- jpeg at least 100kb file size...as attachments



- Send to wellsshoemakermd@gmail.com
- Dwain will select the winner!
- We'll post them alphabetically for public view on our website